

The logo for MaxLiner, featuring the word "MAXLINER" in a bold, black, sans-serif font. The letters are set against a yellow background that has a subtle gradient and a thin black horizontal line running through the middle of the text. The letters are slightly shadowed, giving them a three-dimensional appearance as if they are floating above the line.

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FOR IMMEDIATE RELEASE

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MaxLiner expands CIPP into the commercial and private building market.

MaxLiner® CIPP System receives Code Compliancy Recognition by ICC-ES.

August 17, 2009 – Martinsville, Virginia. MaxLiner, LLC has received confirmation from ICC Evaluation Service, Inc. (ICC-ES) - the country's leader in evaluating products for compliance with building codes – that MaxLiner's Cured-in-place Pipe (CIPP) System complies with the provisions of the 2009 International Plumbing Code® (IPC) and the 2009 International Residential Code® (IRC). ICC-ES further confirms MaxLiner's compliance with a number of standards, including:

- ASTM F 1216, Standard Practice for Rehabilitation of Existing Pipelines and Conduits by the Inversion and Curing of Resin-Impregnated Tube, ASTM International;
- NSF 14, Plastic Piping System Components and Related Materials, National Sanitation Foundation; and
- LC 1011, ICC-ES PMG, Listing Criteria for the Rehabilitation of Existing Building Drains and Building Sewers by the Inversion and Curing of Resin-Impregnated Tube.

When purchased by certified MaxLiner installers, the system —including the MaxWovoLiner™ — complies with ICC-ES requirements. “This is an exciting time for MaxLiner, and for the CIPP market as a whole,” explains Gil Carroll, MaxLiner's director of business development. “As the only CIPP system to be listed under ICC-ES PMG-1050, which is the Sanitary Waste and Vent Piping Plumbing Specialties product category, we feel we are poised to raise the quality of CIPP rehabilitation in a new, relatively untapped market outside of traditional applications in the municipal arena. This was an exhaustive evaluation process, and it has taken us many years and a significant investment in capital and manpower to meet ICC-ES' strenuous requirements. But we feel the pay-off will be enormous.

“Before now,” Carroll continues, “property managers for both office and residential buildings had to rely on dig and replace, or opening up the walls within their buildings. Now, with the assurance that MaxLiner is a certified, quality provider, they have solid confidence that they will minimize disruption to their tenants and, more importantly, receive quality work that is done right. But perhaps the greatest

benefit is the significant market expansion opportunity this provides for our MaxLiner installers. We have always had the capability to provide vertical lateral rehabilitation. Now, with ICC-ES standing behind the MaxLiner System, our entrance into this alternative market creates incredible opportunities for our installers, and makes the MaxLiner System even more attractive to potential customers who have been evaluating an investment in our System.”

A nonprofit, public-benefit corporation, ICC-ES does technical evaluations of building products, components, methods, and materials. The lengthy and strenuous evaluation process culminates with the issuance of reports on code compliance, which are made available free of charge to code officials, contractors, specifiers, architects, engineers, and anyone else with an interest in construction and the building industry. MaxLiner’s confirmation, as evidenced in ICC-ES listing PMG-1050, provides guidance to code officials faced with approving the use of the MaxLiner Cured-in-place Pipe (CIPP) System under these codes.

“With a unique product like the MaxLiner CIPP System, MaxLiner has taken the required steps to become a part of a small group of companies that shows that they want to do a good job and provide quality materials,” said Richard Beck, principal mechanical engineer at ICC-ES.

Terry O’Shea, Master Plumber at the Farmingdale, New York branch of Roto-Rooter Engineering Services, explains how this compliance has helped his business. “This recognition by ICC-ES provides plumbing inspectors with the confidence they need that MaxLiner is a reputable company that uses reliable products. This reduces resistance, and opens the door for CIPP projects that will be done properly.”

The ICC-ES PMG Program is designed to build upon ICC-ES’s nearly eighty years of experience in evaluating building products for code compliance. Accredited by the American National Standards Institute, the program operates under ISO/IEC Guide 65, “General Requirements for Bodies Operating Product Certification Systems.”

ICC-ES President Mark Johnson explains why ICC-ES PMG listings are so important. “MaxLiner can now reference the listing to ensure code officials and the building industry that the product meets code requirements as well as other applicable standards,” Johnson said. “Code compliance is an added feature not normally offered in a listing program. Our program also stands out because of the tremendous technical knowledge of the ICC-ES staff and the Product Listing Committee, and ICC-ES’s sharp focus on technical issues and code compliance. The PMG Program is a tool that the code official may use in making a final decision on approving the product. Final approval of building products, of course, is always in the hands of the local regulatory agency.”

This quality program dovetails with MaxLiner’s long-standing commitment to provide only the highest quality CIPP materials, equipment and training. The listing is available online at www.icc-es-pmg.org. To learn more about MaxLiner, visit www.maxlinerusa.com.

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